

## IMAGE OF RUSSIA IN FOREIGN MEDIA

The course is devoted to the study of the structural and functional characteristics of the image of Russia in the foreign media space. The image of a country in foreign media is the main factor in the formation of ideas about it among citizens of those countries. This statement is valid for the media image of Russia abroad. In contrast to the opinion about internal events, the interpretation of foreign phenomena depends to a greater extent, if not entirely, on the media, journalists who set the agenda, disseminate not only objective information, but also stereotypes, and often create the frames.

Course objectives are to bring to the students the deep understanding of the image and brand of Russia in the foreign media space, as well as the elements of this image and the subjects involved in its formation.

The total workload of the discipline is 4 credits (144 academic hours).

<b>№</b>	<b>Discipline Section</b>	<b>Forms of Current Control and Intermediate Assessment</b>
1	Country image in mass communication theory	
2	Historical points of formation of image of Russia in foreign political and media discourse	
3	Russia in global politics	Test
4	Culture of international journalism and 'Twiplomacy'	
5	Russia as geobrand	Essay
6	Main subjects and the elements of the formation image of Russia abroad	Assessment
7	Existing research on image of Russia in foreign media	
8	Themes and topics related to image of Russia in international media space	Presentation of students' projects (mini-research results)
		Credit